

CALENDAR 2009

ASSOCIATION NEWS 2009 EDITORIAL CALENDAR

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MONTH	ASSOCIATION MANAGEMENT	DESTINATION FEATURES	MEETINGS MANAGEMENT	PRINT & WEB ADVERTORIAL PACKAGES	DIRECTORY SECTIONS	BONUS DISTRIBUTION
January	<ul style="list-style-type: none"> • Crisis Management: <i>What to Do When Things Go Wrong</i> • Legal Matters 	<ul style="list-style-type: none"> • Mexico • Michigan & Ohio • New York 	Historic Venues	Convention Center Spotlight	Hotels & Meeting Facilities	<ul style="list-style-type: none"> • PCMA Annual Meeting (New Orleans) • Southwest Showcase (Austin)
February	<ul style="list-style-type: none"> • Legislative Matters: <i>Challenges Facing Government-Relations Programs</i> • Growth Strategies 	<ul style="list-style-type: none"> • Minnesota & Wisconsin • Nevada • North Carolina 	Golf Meetings	Convention Bureau/ DMO Spotlight	Speakers & Speakers Bureaus	<ul style="list-style-type: none"> • DMAI Destinations Showcase (Washington, D.C.) • MPI Professional Education Conference (Atlanta)
March	<ul style="list-style-type: none"> • Member Offerings: <i>Structuring Membership Benefits Packages</i> • Human Resources 	<ul style="list-style-type: none"> • Alaska • Gulf Coast • Idaho, Montana & Wyoming 	Meetings at Spa Resorts	Meetings-Friendly Hotels & Resorts	Meeting Suppliers & Services	<ul style="list-style-type: none"> • Association Forum of Chicagoland (Chicago) • Wisconsin Tourism Conference (La Crosse)
April	<ul style="list-style-type: none"> • Media Relations: <i>Avoiding Mistakes in the Press</i> • Public Speaking 	<ul style="list-style-type: none"> • Atlantic & Caribbean Islands • Illinois • Washington & Oregon 	Green Meetings	Convention Center Spotlight	Destination Marketing Organizations (CVBs)	<ul style="list-style-type: none"> • HSMIA Affordable Meetings Mid-America (Chicago) • ASAE Springtime (Washington, D.C.) • North Dakota Tourism Conference (Grand Forks)
May	<ul style="list-style-type: none"> • Nondues Revenue: <i>Growing Sponsorship Programs</i> • New Technologies 	<ul style="list-style-type: none"> • Central & Southern Florida • Golden California • Missouri 	Luxury Hotels & Resorts	Convention Bureau/ DMO Spotlight	Space Available Hotline	<ul style="list-style-type: none"> • TIA International Pow Wow (Miami)
June	<ul style="list-style-type: none"> • Human Resources: <i>Understanding The Perspective of Young Staffers</i> • Continuing Education 	<ul style="list-style-type: none"> • Colorado & Utah • Mid-Atlantic States • Western Canada 	Meetings in the Great Outdoors	New & Renovated Hotels & Meeting Facilities	Convention Centers	<ul style="list-style-type: none"> • HSMIA Affordable Meetings West (San Jose, CA) • Missouri Association of CVBs Annual Conference (Kansas City)
July	<ul style="list-style-type: none"> • Membership: <i>Developing Effective Membership Offers</i> • Risk Management 	<ul style="list-style-type: none"> • Iowa & Indiana • Northern California • Upper New England 	Gaming Destinations * DMAI Special Section *	Convention Center Spotlight	Hotels & Meeting Facilities	<ul style="list-style-type: none"> • DMAI Annual Convention (Atlanta) • IAAM Annual Conference (Boston) • MPI World Education Congress (Salt Lake City)
August	<ul style="list-style-type: none"> • Communication: <i>Online vs. Print For Your Publication</i> • Recruitment & Retention 	<ul style="list-style-type: none"> • Coastal South • Greater Los Angeles • Southeast Texas 	International Destinations * ASAE Special Section *	Convention Bureau/ DMO Spotlight	Speakers & Speakers Bureaus	<ul style="list-style-type: none"> • ASAE Annual Meeting (Toronto) • Texas Association of Convention & Visitor Bureaus Annual Conference (Waco) • Alabama Governor's Conference (Point Clear)
September	<ul style="list-style-type: none"> • Management: <i>When is it Time for Board Members to Go?</i> • Advanced Management 	<ul style="list-style-type: none"> • Arizona & New Mexico • Eastern Canada • Southern States 	What's New in Food For Groups	Meetings-Friendly Hotels & Resorts	Meeting Suppliers & Services	<ul style="list-style-type: none"> • HSMIA Affordable Meetings National (Washington, D.C.) • Florida Association of CVBs Annual Conference (Punta Gorda)
October	<ul style="list-style-type: none"> • Finances: <i>How Much Should You—and Your Staff—Be Making?</i> • Meeting Strategies 	<ul style="list-style-type: none"> • California's Mountains & Deserts • Lower New England • Oklahoma, Kansas & Nebraska 	Executive Retreats	Convention Center Spotlight	Destination Marketing Organizations (CVBs)	<ul style="list-style-type: none"> • TEAMS 2009: Travel, Events And Management in Sports • Western Association of CVBs Annual Meeting (Colorado Springs)
November	<ul style="list-style-type: none"> • Member Services: <i>Creating and Maintaining Online Directories</i> • Accounting Issues 	<ul style="list-style-type: none"> • Central & Northern Florida • Hawaii • Northern & Western Texas 	Mountain Meetings	Convention Bureau/ DMO Spotlight	Space Available Hotline	<ul style="list-style-type: none"> • National Tour Association Annual Convention (Reno)
December	<ul style="list-style-type: none"> • Legal Issues: <i>You've Been Sued... Now What Will You Do?</i> • Government Relations 	<ul style="list-style-type: none"> • North Dakota & South Dakota • Orange County & San Diego • Pennsylvania & New Jersey 	Meetings at Cultural & Academic Venues	New & Renovated Hotels & Meeting Facilities	Convention Centers	<ul style="list-style-type: none"> • IAEE Annual Meeting & Exhibition (Atlanta) • Association Forum of Chicagoland Holiday Showcase (Chicago) • CalSAE Seasonal Spectacular (Sacramento)

Note: Editorial is subject to change.